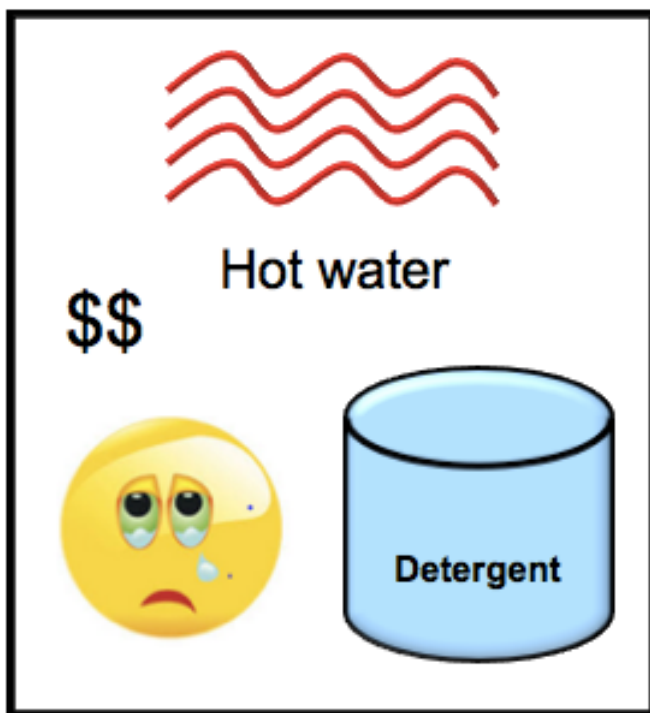
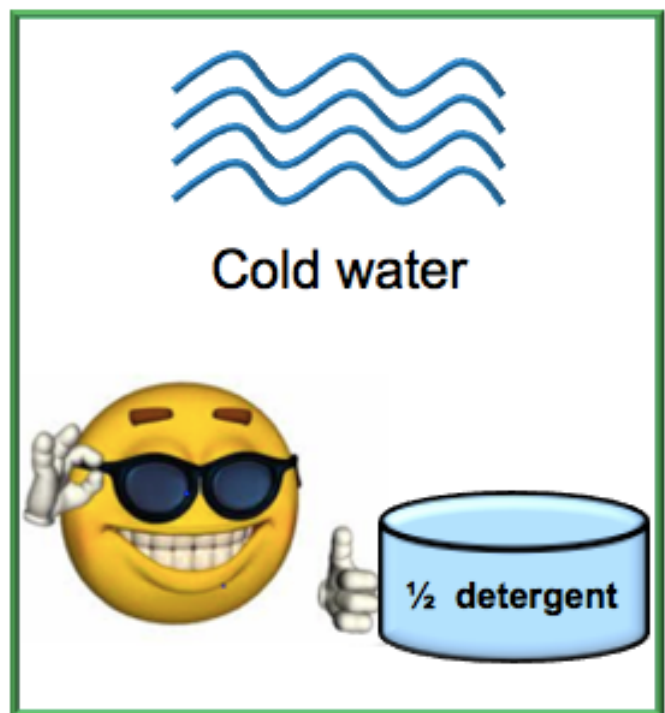


# Soft Water Washing

## Get Clean, Save \$!



Hard Water  
Clothes Washing



Soft Water  
Clothes Washing

- Clothes washing with cold soft water → effectively cleans!
- Clothes/dish washing with soft water → Use 50% less detergent!

# Alicante

classic, comfortable, modern  
in Bankers Hill

San Diego water contains minerals (metal ions). This hard water causes a variety of problems: reduced soap effectiveness (leading to more soap being used), the fouling of plumbing with lime scale, and galvanic corrosion.

To mitigate the effects of hard water, Alicante activated its soft water system – on hot and cold water supplies – in 2012.

Soft water helps Alicante's water heaters and owners' appliances operate as efficiently as possible, while preventing clogs in showerheads, faucets, and drains and soap scum build-up in pipes.

Benefits of using soft water compared to hard water:

- **Washing machines**
  - Detergent reduced by 50%
  - Energy reduced: Cold water (60°F) washes are the same or better at removing stains and whitening fabrics as hot (120°F) water washes.
  - Reduced maintenance attributable to hard water deposits
  
- **Dishwashers**
  - Detergent reduced by 50%
  - Soft water achieves same cleaning results as hard water
  - Reduced maintenance attributable to hard water deposits